



About the Nora collection

Designed by Lionel Doyen and engineered by SDC_lab in cooperation with Idea2Shape.

[Nora is the result of a long-standing collaboration with the SDC team.](#)

Together, for more than 10 years, we have worked on many layout projects around the world. And it was during a dinner in Milan, during the furniture fair, that we had the idea and the desire to develop a new custom furniture solution.

Starting from the observation that the sofas are only modular when purchased, we have imagined creating a seating system allowing the customer to choose his configuration, not only at purchase, but also to be able to vary it throughout the duration of its use. The intention was set.

During the creation process, while retaining the monolithic spirit of SDC standard sofas, we opted for more refinement, with a mixture of materials (wood, aluminum, fabrics), and a wide range of options.

We wanted a collection that was practical for the hotel market, and also attractive for the residential market. A solution, as comfortable as possible, with a minimum of raw material.

For this, we used PU HD foam modules mounted on a chassis, and favored aluminum extrusion: resilience, lightness, recycling.

This innovative design allows maximum flexibility of composition, both indoors and outdoors.

This range offers many possibilities. It allows you to define THE ideal configuration according to the space and the intended use. We can just as easily promote exchanges as create private spaces.

We also offer the possibility of integrating a coffee table directly on the base.

In short, the Nora collection responds to an approach, that of offering a maximum of development possibilities with a single basic product.

Its fluid and contemporary lines, its chassis mounted on a solid wood base and highlighted with a stainless steel ring, gives it a timeless elegance.